

Helena Christmas Parade Committee
P. O. Box 262
Helena, Alabama 35080



October 2020

Dear Parade Participant:

It's that time of year again! The 49 ½ Annual Helena Christmas Parade* will be held **Saturday, December 5, 2020 at 1:00 p.m.** It is important that you arrive before **11:00 a.m.**, for lineup and judging which will begin promptly at **11:30 a.m.** **The parade may begin as early as 12:30 p.m. if everyone is ready and judging is complete.** The parade route officially begins at Highway 261 Helena Road and ends in Old Town Helena. Our theme this year is ***"A CHRISTMAS MASQUERADE"*** ****(2020 has been such a year, the 50th will be postponed until next year so we can celebrate accordingly)***

We thank you for your participation and are looking forward to having you with us. We have enclosed an information sheet you will need to fill out and **send via email to Kym@cityofhelena.org OR fax to 205-663-9276 OR dropped off at City Hall before 9:00 a.m. the day of the parade with any music CD.** The information you provide on this sheet is what will be announced as your unit passes the reviewing stand. It should be as brief and informative as possible. **WE WILL NOT BE PICKING UP ANNOUNCER SHEETS IN THE LINE-UP.**

Please see the specific rules (which can be updated at anytime based on City and State COVID Restrictions) for the parade for your group to follow so that there will hopefully be no incidents. **Please note that no live Santa Claus' are to be used in your float. This confuses the young children.**

Should you have any questions, please feel free to call Joy Childers 663-2158. If you know of anyone else interested in participating in the parade, please have them call City Hall at 663-2161 for additional packets.

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