

Helena Christmas Parade Committee  
P. O. Box 262  
Helena, Alabama 35080



October 2019

Dear Parade Participant:

It's that time of year again! The 49<sup>th</sup> Annual Helena Christmas Parade will be held **Saturday, December 7, 2019 at 1:00 p.m.** It is important that you arrive before **11:00 a.m.**, for lineup and judging which will begin promptly at **11:30 a.m.** **The parade may begin as early as 12:30 p.m. if everyone is ready and judging is complete.** The parade route officially begins at Highway 261 Helena Road and ends in Old Town Helena. Our theme this year is **"A CHRISTMAS TOY SHOPPE"**

We thank you for your participation and are looking forward to having you with us. We have enclosed an information sheet you will need to fill out and **send via email to [Kym@cityofhelena.org](mailto:Kym@cityofhelena.org) OR fax to 205-663-9276 OR dropped off at City Hall before 9:00 a.m. the day of the parade with any music CD.** The information you provide on this sheet is what will be announced as your unit passes the reviewing stand. It should be as brief and informative as possible. **WE WILL NOT BE PICKING UP ANNOUNCER SHEETS IN THE LINE-UP.**

Please see the specific rules for the parade for your group to follow so that there will hopefully be no incidents. **Please note that no live Santa Claus' are to be used in your float. This confuses the young children.**

Should you have any questions, please feel free to call Joy Childers 663-2158. If you know of anyone else interested in participating in the parade, please have them call City Hall at 663-2161 for additional packets.

Sincerely,

2019 Christmas Parade Committee  
City of Helena